



# Simpson Car Club Inc.

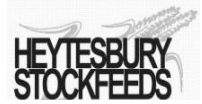
Member, Victorian Speedway Promoters Association Incorporated.  
Affiliated with the Victorian Speedways Council Incorporated.  
Affiliated with the Victorian Saloon Car Federation.

ABN 92072662433

No. A3047 [www.simpsonspeedway.com.au](http://www.simpsonspeedway.com.au)

email: [simpsonspeedway@outlook.com](mailto:simpsonspeedway@outlook.com)

Phone: 0427 650 794



## Simpson Car Club Promotor of Simpson Speedway Invites your business to tender for Video/streaming rights throughout the 2022/23 Race season.

### About Us:

Simpson speedway is located in the southwest of Victoria which operates a speedway venue over the warmer months (December to May), Throughout the season we hold 9 events over this period. The level of the shows varies from a simple club show to a blue-ribbon events.

We are a small club that is 100% volunteer based and are very proud of where the club sits today and are proud of the level of exciting racing, we produce on race nights and would like to share this with our supporters who cannot make it on race day.

**Period of contract:** Season 2022/2023 (December through to May) with attending meetings as arranged.

**Core Details:** To provide inhouse footage to our Raceday officials and corporate facilities with the option to show footage across multiple platforms including live streaming.

**Location of services required:** Simpson Speedway, 435 Speedway Road Jancourt East.

**Times Required:** As a guide Simpson car club aims to have all racing started by 5:30pm with an approximate finish around 10:30pm.

**Race meeting Start times may vary from event to event and can be influenced by outside pressures but not limited to weather, medical and class withdrawals. In addition, finish times may/can be extended but not limited to, Medical Incident, Safety issues and weather.**

### Club Show Minimum Recommendations:

- Record the nights racing- (1-2 cameras)
- *Consideration for a live stream through a paywall*
- Provide a video feed for our race day officials and Guests
- Provide replays of any incident captured to our race day officials
- Compile and edit footage to be shown on our socials/website at a later date
- Have a can-do attitude
- Respond to requests in a timely manner

### **Blue Ribbon Minimum Recommendations:**

- Live streaming through a paywall\*
- Driver interviews – pre filmed or live
- Multiple cameras (3 or more including infield)
- Preshow rundown on our socials (live cross)
- Provide a video feed for our race day officials and Guests
- Provide replays of any incident captured to our race day officials
- Compile and edit footage to be shown on our socials/website at a later date
- Have a can-do attitude
- Respond to requests in a timely manner

### **\*Important Information:**

**Due to Simpsons speedway's remote location internet access is very limited. Simpson speedway recommends and encourages any applicants to test their equipment prior to submission.**

Camera locations will include you to be in the areas that our patrons/corporate guests might innocently interfere throughout the event. Simpson Car Club will try to keep this interference to a minimum we ask you to remain ***polite, respectful, and professional*** and bring your concerns to the nearest Simpson speedway member if such interference occurs.

As a Grass roots sport, Simpson speedway would like to keep the costs down to the club as much as possible we suggest a 50/50 deal when it comes to a live stream revenue. We also endorse the winning party to supplement any expenses with advertisements.

### **Advertising:**

Simpson car club encourages the use of advertising to cover any costs of your services, we ask that all advertising agreements to be presented with Simpson car club committee prior to acceptance/broadcasting to ensure that all advertisements align with the club's family friendly views.

### **Video ownership:**

Simpson Car Club Agrees that any footage obtained during the contracted period belongs to the winning tender and can be used further on any streaming and/or subscription platform the winning tender might own, however any footage captured **must** be made available to Simpson Car Club free of charge for promotional purposes.

**Dates Required:**

Saturday Dec 3<sup>rd</sup> 2022 (club show)

Tuesday Dec 27<sup>th</sup> 2022 (blue ribbon)

Saturday Jan 7<sup>th</sup> 2023 (blue ribbon)

Saturday Jan 21<sup>st</sup> 2023 (blue ribbon)

Saturday Feb 11<sup>th</sup> 2023 (club Show)

Saturday Mar 11<sup>th</sup> 2023 (Blue ribbon)

Saturday Mar 25<sup>th</sup> 2023 (Blue ribbon)

Saturday Apr 15<sup>th</sup> 2023 (club Show)

Sunday April 23<sup>rd</sup> 2023 (Club show)

**Application Process:**

All Applications must be made in writing to Simpson car club, and will only be accepted via the following addresses

**Email.** [Simpsonspeedway@outlook.com](mailto:Simpsonspeedway@outlook.com)

**Postal Address.**  
Simpson Car Club  
C/- 108 Curdie Street  
Cobden VIC 3266

***The Tender process will close on Friday 30<sup>th</sup> September 2022***